



Dear Chalfont Challenge Sponsor:

The 28th annual **Chalfont Challenge 5k** is scheduled for the morning of **Saturday June 6, 2020**. Last year's Chalfont Challenge included over 480 runners, with more than 90 residents volunteering to help make the race a success. The Chalfont Challenge 5K is the sixth race in the Bucks 5K seven race series ([www.bucks5Kseries.com](http://www.bucks5Kseries.com)). **Chalfont Evening** with Concert and Fireworks will be held **Saturday, September 12** at Unami Middle School.

Proceeds from the Chalfont Challenge benefit the Chalfont's Park & Trail Development Program. Your sponsorship and support of the 2020 Chalfont Challenge 5k and Chalfont Evening is critical for our continued success.

As a sponsor, you have the opportunity to help your community add a playground and improve the trail in Chestnut Street Park while advertising your company name on the race shirt design. Show your pride and support by helping to sponsor these successful community wide events in 2020.

Please join me, a fellow Chalfont business owner, and become a sponsor for these events. For your convenience, I have enclosed a page with sponsorship levels and descriptions. Extra forms are available at the borough office (215-822-7295, Amy Keller [akeller@chalfontborough.com](mailto:akeller@chalfontborough.com)). **To have your company name included on the shirt, your pledge of support needs to be received by April 30, 2020.**

We value and appreciate your support of the Chalfont Challenge 5K.

Thank you,

Susan Gelb  
Chalfont Challenge 5K Sponsorship Director



### **PLATNIUM SPONSOR – \$2000**

- Name included in all Chalfont Evening advertisements.
- Quarter-page advertisement on the outside of one edition of the Borough of Chalfont Newsletter, *The Lamplighter*, with a circulation of almost 1600.
- Sponsorship recognition at the Chalfont Evening Event of Music and Fireworks.
- Your business name included in the Chalfont Challenge shirt design.
- Table Space at Chalfont Challenge Registration and/or Evening Fireworks.
- Recognition on the Borough of Chalfont Website, Facebook Page & Facebook Event Page.

### **GOLD SPONSOR – \$1000**

- Your business name included in the Chalfont Challenge shirt design.
- Sponsorship honors on the front page of an issue of *The Lamplighter*.
- Sponsorship Recognition at the Chalfont Evening Event of Music and Fireworks
- Table Space at Chalfont Challenge Registration and/or Evening Fireworks
- Recognition on the Borough of Chalfont Website, Facebook Page & Facebook Event Page.

### **SILVER SPONSOR – \$500**

- Your business name included in the Chalfont Challenge shirt design.
- Sponsorship honors on the front page of an issue of *The Lamplighter*.
- Table Space at Chalfont Challenge Registration and/or Evening Fireworks.
- Recognition on the Borough of Chalfont Website.

### **BOOSTER SPONSOR – \$350**

- Sponsorship honors on the front page of an issue of *The Lamplighter*.
- Table Space at Chalfont Challenge Registration and/or Evening Fireworks.
- Recognition on the Borough of Chalfont Website.

### **FRIEND SPONSOR \$100**

- Recognition on the Borough of Chalfont Website.



Business Name: \_\_\_\_\_

Business Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Table Space at 5K Registration? \_\_\_\_ yes

Table Space at Chalfont Evening Fireworks? \_\_\_\_\_ yes

Comments: \_\_\_\_\_

Please complete this form by indicating your sponsorship level below, and mail with a check payable to “**Chalfont Borough**” to Chalfont 5K, 40 North Main Street, Chalfont, PA 18914. *Please indicate 5K on the envelope.* **Questions:** (215-822-7295 Amy Keller [akeller@chalfontborough.com](mailto:akeller@chalfontborough.com).)

**Sponsorship must be received by April 30<sup>th</sup> to be included on the race shirt.**

**PLATNIUM SPONSOR - \$2000**

**GOLD SPONSOR - \$1000**

**SILVER SPONSOR - \$500**

**BOOSTER SPONSOR - \$350**

**FRIEND SPONSOR - \$100**

**DONATION \$ \_\_\_\_\_**

*Thank you for your continued support of this worthwhile community event!*