



**The 19<sup>th</sup> Annual Chalfont 5K Challenge** is scheduled for the morning of June 11, 2011, celebrating Chalfont's 110<sup>th</sup> Birthday. Last year's Chalfont Challenge included over 500 runners, with more than 100 local residents volunteering their time to help make the race a success. The Chalfont 5K Challenge is the seventh race in the Bucks 5K series ([www.Bucks5Kseries.com](http://www.Bucks5Kseries.com)) and series awards will be presented at its conclusion in Chalfont Borough's picturesque Krupp Park.

All proceeds from this race benefit the Chalfont Park & Trail Development Program. Your sponsorship and support of the 2011 Chalfont 5K is critical for the success of this program and will assist Chalfont Borough with the addition of trails in Fairview, Blue Jay and Twin Streams Parks. These projects will continue to make Chalfont Borough a pedestrian friendly community and encourage the use of our park system.

As a **sponsor** you have the opportunity to help your community while advertising your company name on the race banner and or race shirt. Show your pride and support by helping to sponsor this successful community-wide event in 2011.

As a Chalfont resident and Abington Bank branch manager, I will be in contact with you about sponsorship opportunities. For your convenience, I have enclosed an envelope and a page with sponsorship levels and descriptions. Extra forms will also be available at the borough office. **To have your company name included on the race banner and the shirt, your pledge of support needs to be received by April 4, 2011.**

We value and appreciate your support of the annual Chalfont 5K Challenge.

Thank you,

A handwritten signature in blue ink, appearing to read "Joy Styles".

Joy Styles  
Chalfont 5K Challenge Sponsorship Director



**PLATNIUM SPONSOR – \$1500**

- Quarter-page advertisement on the outside of one edition of the Borough of Chalfont Newsletter, *The Lamplighter*, with a circulation around 1600.
- Your business name prominently featured on a banner stretching across Rt. 202 for approximately from early May to race day.
- Your business name included in the Chalfont Challenge shirt design.
- Recognition on the Borough of Chalfont Website.
- Table Space at Chalfont Challenge Registration

**GOLD SPONSOR – \$500**

- Your business name prominently featured on a banner stretching across Rt. 202, from early May to race day.
- Your business name included in the Chalfont Challenge shirt design.
- Sponsorship honors on the front page of an issue of *The Lamplighter*.
- Table Space at Chalfont Challenge Registration.
- Recognition on the Borough of Chalfont Website.

**SILVER SPONSOR – \$350**

- Your business name included in the Chalfont Challenge shirt design.
- Table Space at Chalfont Challenge Registration
- Sponsorship honors on the front page of an issue of *The Lamplighter*.
- Recognition on the Borough of Chalfont Website.

**BOOSTER SPONSOR – \$100**

- Sponsorship honors on the front page of an issue of *The Lamplighter*.
- Recognition on the Borough of Chalfont Website.

**FRIENDS \$50**

- Recognition on the Borough of Chalfont Website.



Business Name: \_\_\_\_\_

Business Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Table Space at Registration? \_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_

Please indicate your sponsorship level below and mail a check payable to "Chalfont Borough" to 40 North Main Street, Chalfont, PA 18914. **Sponsorship must be received by April 4, to be included on the banner and the race shirt.** Thank you for your continued support of this worthwhile community event.

PLATNIUM SPONSOR – \$1500

GOLD SPONSOR – \$500

SILVER SPONSOR – \$350

BOOSTER SPONSOR – \$100

FRIENDS \$50